

Oral Cancer

Early Detection Saves Lives



About Oral Cancer

Worldwide, more than 481,000 cases of oral cancer are diagnosed every year. Research has shown that with early detection the long-term survival rates for oral cancer greatly improve. Until recently, however, care-givers had few tools to help diagnose oral cancer at an early stage. OralAdvance™ is at the forefront of innovative products designed to make oral cancer's high death rate a statistic of the past.

Risk Factors

Oral cancer is associated with the following risk factors:

- Tobacco consumption (smoking; chewing etc.)
- Alcohol
- Age
- Gender
- Ethnicity
- Ultraviolet light

Tobacco users account for 90 percent of oral cancer patients.



For more information on OralAdvance™, talk to your dentist, oral care provider or go to:

www.OralAdvance.com



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Worried about oral cancer?



Let's make poor oral cancer survival rates a tragedy of the past.

www.OralAdvance.com

About OralAdvance™

OralAdvance™ is an innovative test designed to detect early-stage oral cancer. As with all cancers, finding and treating oral cancer early, before the disease spreads to other parts of the body, greatly improves outcomes. It's a good idea to ask your dentist, doctor or dental hygienist for an oral exam at least once a year.

OralAdvance™ is not a consumer product—it is only available to dentists, medical doctors, and dental hygienists. OralAdvance™ specimens are sent to the Perceptronix Vancouver Laboratory for processing and expert analysis. The completed OralAdvance™

analysis report is sent to the patient's oral care provider. Turn-around time for delivery of reports is 2-3 days from when the lab receives the specimen. If you would like to be tested, speak to your dentist or oral care provider about OralAdvance™.

Saving Lives through Early Detection

Most oral cancers are diagnosed in their later stages. In at least 50% of these cases, the cancer has already spread to other areas of the body.

- When oral cancer is detected in its later stages, the five-year survival rate is approximately 50%

- When oral cancer is detected in its early stage, the five-year survival rate is 80% or higher

Unfortunately, only 36% of all oral cancers are currently detected in their early stages. Technologies such as OralAdvance™, combined with regular oral examinations, greatly improve the chances of an early detection and thus have the potential to greatly lower the mortality rate for oral cancer. Talk to your dentist, oral care provider or your family doctor about early oral cancer detection with OralAdvance™.

Talk to your dentist to find out more about early oral cancer detection with OralAdvance™.

Further Information

For more information about OralAdvance™, visit our website:

www.OralAdvance.com

or call us at: 1-888-629-8779

 **OralAdvance™**
Early detection, better outcomes™